

V U L V A
 v u l v a
 vulva vulva
 vulva vulva
 v u l v a
 vulva vulva vulva
 vulva vulva vul-
 va vulva V U L V A vulva
 vulva vulva vulva .
 This is your nurse's schedule
 for today, and t h a t ' s
 j u s t b e f o r e l u n c h .
 She sees about 2,400 EVERY YEAR.
 Do you really think you're
 going to surprise her with
 y o u r s ?
 Good luck with that.
 Of course you're
 u n i q u e ,
 as is your V U L V A .
 But guess what :
 So are the other
 2 , 3 9 9 .
 And n o o n e
 is j u d g i n g .
 So please. Show up.
 1 in 3 young women miss
 their CERVICAL SMEAR
 test out of embarrassment.
 Missing the chance to
 PREVENT CANCER .
 DON'T D I E of
 s h a m e . Book
 y o u r
 s c r e e n -
 i n g
 n o w .

VIVA LA VULVA



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 This is your nurse's schedule
 for today, and that's
 just before lunch.
 She sees about 2,400 EVERY YEAR.
 Do you really think you're
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 Good luck with that.
 Of course you're
 unique ,
 as is your VULVA.
 But guess what :
 So are the other
 2 , 3 9 9 .
 And no one
 is judging .
 So please. Show up.
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 Missing the chance to
 PREVENT CANCER .
 DON'T DIE of
 shame. Book
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P O R N
h a s
s c r e w e d u s .
Because we've
p r o b a b l y
all s e e n more
vulvas online than we
have in the real world.
And it's warped our perceptions
of what 'n o r m a l',
is. The trouble is, porn favours
the 'D O L L - L I K E' v u l v a .
And not all of us look like dolls,
or want to. Not only that, but
vulvas in porn are also nearly always
shaved o r w a x e d . Whereas
some of us love our pubes
whatever their colour o r curliness.
The t r u t h is vulvas
c o m e in all S H A P E S
and S I Z E S . They're
all n o r m a l , and they're
a l l b e a u t i f u l .
So please. Try
to keep a firm grip on
r e a l i t y .
Use BOTH hands
if you have to.
And don't believe
everything
you s e e in
P O R N .
(That guy
is n' t
really a
plumber
either.)

VIVA LA VULVA



Read our
L I P S .
Labia come
in all shapes
and sizes. Thick
or thin, loose or
tight, closed or open,
smooth or wrinkled. Yet
more than half of
women are
EMBARRASSED
by theirs. More and more
actually want to surgically
alter them. LABIAPLASTY
is the fastest growing
cosmetic surgery
in the world. It's
a procedure that
reshapes the lips to make
the vulva look 'NEATER'
- some refer to it as a
'designer vagina'.
Girls as YOUNG AS 9 are asking
to go under the knife.
But the tide is turning.
A landmark study recently
proved what some of us
already knew. There's
NO NORMAL VULVA.
They're all
wonderfully
DIFFERENT.
Which means there's
only one
perfect
vulva.
YOURS.

VIVA LA VULVA

