

## DESIGNER'S RELEASE FORM

### ESSITY - BODYFORM "DESIGNER VAGINA" COMPETITION

This Release relates to my participation in the Bodyform "Designer Vagina" Competition (the "**Competition**") being promoted by Essity UK Ltd (the "**Promoter**").

I, the undersigned, acknowledge that by entering the Competition I agree to be bound by the Terms and Conditions of the Competition together with all the rules, specifications and instructions (including entry instructions, deadline date, winner selection, production window dates etc.) contained in the Bodyform "Designer Vagina" Brief issued by the Promoter's agency AMV BBDO (the "**Agency**").

I acknowledge that if my design is selected by the Promoter for further development into a garment or other item, the Agency may wish to take photography and/or record a video of, and ask me questions about, the production process of my garment/item and the final garment/item. I agree to allow such photography/filming and to cooperate with the Agency and answer such questions, and agree that the resulting footage and information may be used by the Promoter and/or the Agency for PR purposes and online, worldwide, in perpetuity.

I confirm that the design of my garment/item and the garment/item itself will be my original work and will not infringe the copyright, trade mark, design right, patent or any other intellectual property right of any person.

I agree not to upload any content (videos and/or images) relating to the Competition, my design or the garment/item that is made to my design (whether taken by myself or otherwise) on any websites including social media sites, without prior written permission from the Promoter and/or the Agency.

I give permission for images of my design and my garment/item to be used by the Promoter and/or the Agency (i) for PR purposes and online, worldwide, in perpetuity; and (ii) in all other media, worldwide, for two years from garment production deadline.

I also give permission for the Promoter and/or the Agency to use or feature the garment/item that is made to my design for two years in all media, worldwide, from garment production deadline.

I confirm that I have the appropriate written releases / consents from the model(s) wearing my garment/item for use of their image(s), and that the model(s) and I give permission to the Promoter and/or the Agency to use or feature them wearing my garment/item, (i) for PR purposes and online, worldwide, in perpetuity; and (ii) in all other media, worldwide, for two years from completion of the Competition.

I confirm that I am, and any model(s) wearing/using my garment/item is/are, over 18 years of age.

**I have read the above and fully understand its meaning and effect.**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Email:** \_\_\_\_\_

**Telephone No:** \_\_\_\_\_

\_\_\_\_\_  
(Signature) (Date)