

MODEL RELEASE FORM

ESSITY - BODYFORM "DESIGNER VAGINA" COMPETITION

This Release relates to your participation in a shoot for me, the Designer named below, for my entry into the Bodyform "Designer Vagina" Competition (the "**Competition**").

Designer Name: _____ ("**me/my**")

Model Name: _____ ("**you/your**")

Address: _____

Email: _____

Tel: _____

Client: Essity UK Ltd

Brand / Product: Bodyform

Advertising Agency: AMV BBDO

Shoot Date(s): _____

Usage: All media, worldwide for two years; PR and Online, worldwide, in perpetuity

Thank you for allowing me to film you on or around the Shoot Date, and giving me and the above named Client and Advertising Agency the right (but not the obligation) to use your image and/or performance (the "**Performance**") in photographs and/or a short film/advertisement relating to the Brand specified above, and in any related content.

This Model Release ("**Release**") confirms that, in consideration of the payment of £1 (the "**Fee**"), the receipt and sufficiency of which you hereby acknowledge:

1. You hereby grant to me and anyone authorised by me the rights to use the Performance in whole or in part for any and all purposes in any and all media whether now known or hereafter invented, throughout the world, for two years, or for PR or online use in perpetuity.
2. You acknowledge that the Fee shall be the full consideration due to you for your granting and waiver of rights set out in this Release.

3. By signing this Release, you agree that the Performance may be cut, edited, modified, added to and/or deleted in whole or in part for the purpose of using the Performance in accordance with the terms of this Release. You agree and acknowledge that any version of the Performance or use of the Performance does not need to be submitted to you for your approval prior to its use.
4. You hereby license me and anyone authorised by me to use all copyright and other intellectual property rights in or attaching to the Performance wherever in the world enforceable for the full term of such rights including any renewals, reversions and extensions.
5. You hereby grant to me and anyone authorised by me all consents which may be required under the Copyright Designs and Patents Act 1988 (and any other applicable law in the world) to use the Performance in accordance with the terms of this Release.
6. To the extent permitted by applicable law, you hereby waive all, and agree not to assert any, moral rights, performers' rights and all similar or equivalent rights anywhere in the world now existing or created in future which you may have in relation to the Performance.
7. You confirm and agree that you are free to enter into this Release and have full power and authority to grant to me all rights and consents granted in it.
8. You confirm that you are 18 years of age or over.
9. You acknowledge that the Fee fully satisfies any obligation on me to provide equitable and adequate remuneration for the rights granted in this Release.
10. You hereby agree to execute any further document as may be reasonably required by me in order to perfect, confirm or give effect to the rights, waivers and permissions set out in this Release.
11. This Release, and any dispute arising in connection with it, shall be governed by and construed in accordance with the law of England and Wales and subject to the exclusive jurisdiction of the English Courts.

Please confirm your acceptance of the above by signing below.

To be signed by Designer:

Signature: _____

Print Name: _____

Date: _____

To be signed by Model:

Signature: _____

Print Name: _____

Date: _____